



Illinois Association of Collegiate Registrars and Admissions Officers

Sponsorship Opportunity!

The Illinois Association of Collegiate Registrars and Admissions Officers (IACRAO) is hosting our annual conference in Springfield, Illinois this October and we'd love for you to join us as a sponsor! This year we have dedicated a particular day for vendors to come and interact with our attendees. We have several sponsorship opportunities available for our vendor day, **Thursday, October 24, 2019**.

We have five sponsorship levels, each with a special set of benefits. At the **BRONZE LEVEL**, you will have an opportunity to set up a booth for the day. At the **SILVER LEVEL**, you also be able to present a session. **14K GOLD LEVEL** sponsors will also receive an ad in our conference program. In addition, **24K GOLD LEVEL** sponsors serve as the benefactor for a special activity (a break, the keynote speaker, etc.). **PLATINUM LEVEL** sponsors may set up a booth, present a session, receive an ad in the program, and sponsor the welcome reception, a meal, etc. Have another idea? We'd love to have a conversation to discuss other ways we could partner with you.

Who is IACRAO?

IACRAO's membership consists of admissions and records professionals from accredited post-secondary institutions located within the State of Illinois. Currently, IACRAO has nearly 100 member institutions and is approaching 500 individual members.

Member institutions include public and private universities, private colleges, community colleges, and proprietary schools. Individual members consist of directors of enrollment management, registrars, directors of admission, admission representatives, and other associated staff members.

www.iacrao.org

Sponsorship Levels

BRONZE LEVEL \$400

- Booth Only

SILVER LEVEL \$500

- Booth
- Presentation

14K GOLD LEVEL \$1,000

- Booth
- Presentation
- Ad in Booklet

24K GOLD LEVEL \$1,500

- Booth
- Presentation
- Ad in Booklet
- 24K Gold Sponsorship: Special Activity (Break, Keynote Speaker, etc.)

PLATINUM LEVEL \$2,000

- Booth
- Presentation
- Ad in Booklet
- Platinum Sponsorship: Welcome Reception, Meal, etc.